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**Integrating Talent Development into Innovation Ecosystems in Higher
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**INNOTAL Virtual International Conference on
“Developing Social Entrepreneurship
Skills:A Teaching –Learning Perspective”**

Programme Schedule

Date : 23 & 24 September 2021

Time : 10.00 a.m. – 5.00 p. m.

Virtual Host: University of Madras (India)

23 September 2021 (Thursday) – Inauguration		
10.15 – 11.00 A.M.	Welcome note by INNOTAL Project Manager	Dr. N. Godhantaraman Deputy Director UGC HRDC, University of Madras, Chennai.
	Brief Introduction of INNOTAL Project & Conference	Dr. V. Bharathi Harishankar Professor & Head, Dept. of Women Studies, University of Madras, Chennai.
	Keynote Address by INNOTAL Project Coordinator	Dr. Ivan Stoychev INNOTAL Program Coordinator, University of National and World Economy, Bulgaria.
	Inaugural Address by	Prof. Dr. S. Gowri Vice – Chancellor, University of Madras, Chennai.
	Vote of Thanks	Dr. M. Sornam Professor, Dept. of Computer Science, University of Madras, Chennai.

Please, use the following link to access the event:

Zoom Meeting URL

<https://us02web.zoom.us/j/83395201327?pwd=cDVpcWZyWk01dVBPOUpNR0VKcDk1dz09>

All times are announced in IST

To check local time, you may use <https://greenwichmeantime.com/time-zone/>



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23 September 2021 (Thursday) – Technical Session

KEY NOTE SPEAKERS

11.00 a.m.– 11.30 a.m.	Social entrepreneurship: change for good	Mr. Ashok Pamidi Former CEO, NASSCOM, Bangalore.
11.30 a.m. – 12.00 p.m.	Youth Social Entrepreneurship - Avenues & Opportunities	Ms. Vanathi Devi Partner at Vista Expedition Director at Trade well Cargo Pvt. Ltd, Founder President - SIAWED (Southern Industrial Academy for Women Entrepreneurs Development), Chennai.
12.00 p.m.– 12.30 p.m.	Initiative for Start-up Innovation Ecosystem building at RK University	Dr. Nilesh Kalani Director - Internal Quality Assurance Cell and Professor, School of Engineering at RK University, Gujarat
12.30 p.m. – 1.00 p.m.	More than lemons – Pandemic and entrepreneurial mindset	Dr. Tanja Oraviita Project manager - international projects designer Vaasa University of Applied Sciences Western Finland design centre MUOVA, Finland
1.00 p.m.– 2.00 p.m.	LUNCH BREAK	
2.00 p.m.– 2.30 p.m.	We're a social enterprise – what that does mean?	Dr. Steven Pollard Lecturer, Dept. of Mgmt., Leadership & Marketing, Ulster University, Business School, United Kingdom
2.30 p.m. – 3.00 p.m.	Elements of a theory of the cooperative firm: governance, innovation, resilience and sustainability	Dr. Yeoryios Stamboulis & Dr. Apostolos Georgiou, University of Thessaly, Greece
ORAL PRESENTATION		
3.00 p.m. - 3.10 p.m.	A Study on Impact of Social Media towards Developing Social Entrepreneurial Mindset during Pandemic	Ms. Sukhdeep Sondhi Guru Nanak College, Chennai
3.10 p.m. – 3.20 p.m.	Impact of the Pandemic towards Developing Entrepreneurial Mindset in Students	Yogeshwaran G and Amarsakthi S Saradha Gangadharan College, Pondicherry



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3.20 p.m. – 3.30 p.m.	Inspirational Practices In Corporate Entrepreneurial Education	P. S. Manjula and X. Suganthan Theophilis Nayakam University of Madras, Chennai.
3.30 p.m. – 3.40 p.m.	Development of Solution-Focused thinking among Teachers For Building Competency In Nurturing Social Entrepreneurship	Kavitha Sebastian JBAS College for Women, Chennai.
3.40 p.m. – 3.55 p.m.	TEA BREAK	
3.55 p.m. – 4.05 p.m.	Pandemic - A Booster In Developing Entrepreneurial Mindset in Students	K. Niyas Ali Teach for India, Chennai.
4.05 p.m. – 4.15 p.m.	Impact of the pandemic towards developing entrepreneurial Mindset in students	Kaviya Dharshini M, Niveditha G and Divya Dharshini Rajapandiyan Sri Ramakrishna College of Arts and Science for Women, Coimbatore.
4.15 p.m. – 4.25 p.m.	Development of Entrepreneurial Competencies For A New Generation of Teacher at Universities and Colleges	Reena Metilda Asis Metilda Academy, Chennai.
4.25 p.m. – 4.35 p.m.	Scope and Avenues in Social Entrepreneurship	Shannon Peter and J. Jaivignesh Saradha Gangadharan College, Pondicherry.
4.35 p.m. – 4.45 p.m.	A Study on Social Entrepreneurship In India- Challenges Faced and Opportunities	V.Gokila and K. Manochitra Sri Ramakrishna College of Arts and Science For Women, Coimbatore.
4.45 p.m. – 4.55 p.m.	A study on MSME entrepreneur in Ambattur –Chennai (with special reference to the problems and prospects of micro entrepreneur)	G Sankaranarayanan Guru Nanak College, Chennai.
4.55 p.m. – 5.05 p.m.	Higher Education Students of the Various Streams and their Awareness of Social Entrepreneurship	Mythreayi Venkatesh Guru Nanak College, Chennai.
5.05 p.m. – 5.15 p.m.	Online teaching strategies: usage of zoom & g-meet for online classes and teaching effectiveness by academic teachers of computer science & information technology in Chennai zone.	T. Shantha Kumar Alpha Arts & Science College, Chennai.
5.15 p.m. – 5.25 p.m.	Externalities of Industrial Cluster: A Case Study about two Sustainable Social Enterprises Dealing with Women Health and Water Body Conservation in Coimbatore Industrial Cluster	Praveen Kumar Elavarasu and P.S. Manjula University of Madras, Chennai.



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24 September, 2021(Friday)

KEY NOTE SPEAKERS

10.00 a.m. - 10.30 a.m.	Circular Economy of Waste Management: Prospective and Sustainable Entrepreneurial Opportunities	Dr. N.Manimekalai, Director and Head Department of Women's Studies Former Professor of Economics Bharathidasan University, Khajamalai Campus, Tiruchirappalli, India
10.30 a.m. – 11.00 a.m.	Addressing the Gender concerns in Social Entrepreneurship	Ms. Rajkala. P Founder / President Sharana Social and Development Organisation, Pondicherry
11.00 a.m. – 11.30 a.m.	Inspirational Practices in Social Entrepreneurship Education	Dr. S. Raja Samuel Principal Madras School of Social Work Chennai
11.30 a.m. – 11.45 a.m.	TEA BREAK	
11.45 a.m. – 12.15 p.m.	Restoring Rural Economy – For a Sustainable Future	Dr. Deepamala Krishnamoorthy Former Director – CII Southern Region, Founder and Chairperson Research and Action Centre for Local Democracy, Managing Director, Agri. Restore Foundation.
12.15 p.m. – 12.45 p.m.	Entrepreneurship and Career Hub at University of Madras	Dr P. Manjula Dept. of Management Studies ,University of Madras, Chennai.
12.45 p.m.– 2.00 p.m.	LUNCH BREAK	
2.00 p.m.– 2.30 p.m.	Developing Community driven Social Entrepreneurship model - A Case of livelihood opportunities for women in Semmancheri slum resettlement colony, Chennai.	Dr.N. A. Arrivukkarasi Department of social entrepreneurship, Madras School of Social Work, Chennai.
ORAL PRESENTATION		
2.45 p.m. – 2.55 p.m.	A Study On Best Practices In Entrepreneurship: Teaching –Learning	Nagaluti Rama Krishnu and Chennakeshi Ganesh Vardhaman College of Engineering, AP.
2.55 p.m. - 3.05 p.m.	Entrepreneurship Education in India to Become an Entrepreneur	Mohan.T, Jayanthi. J and Ragunathan MG Guru Nanak College, Chennai.



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3.05 p.m. - 3.15 p.m.	Impact of Socio-Cultural Markers on Social Entrepreneurship	Pradheepraj. K and P.K. Sivasidharth Saradha Gangadharan College, Pondicherry.
3.15 p.m. - 3.25 p.m.	A Study on the Impact of Pandemic Towards the Development of the Entrepreneurial Mindset in Students	R. Rama and D. Sowmya Saradha Gangadharan College, Pondicherry.
3.25 p.m. - 3.35 p.m.	A Study on the Changing Relationship Between Academia and Social Entrepreneurship and Redefining Competencies for the New Generation Students	Anitha Malisetty and R. Rama Saradha Gangadharan College, Pondicherry.
3.35 p.m. - 3.45 p.m.	Enhancement of Entrepreneurial Competences Among Teachers of Higher Educational Institutions	J. Sivakumar, J. Jayanthi and M.G.Ragunathan Guru Nanak College, Chennai.
3.45 p.m. - 4.00 p.m.	TEA BREAK	
4.00 p.m. – 4.10 p.m.	Poultry Farming: Production and Management In Namakkal District	S.S.Jayaraj, J. Jayanthi and M.G.Ragunathan Guru Nanak College, Chennai.
4.10 p.m. – 4.20 p.m.	Scope of Social Entrepreneurship In Urban Pest Control	V. Senthil Vairavan, P. Lakshmi Devi, S. Sharmila, J. Jayanthi and M.G.Ragunathan Guru Nanak College, Chennai.
4.20 p.m. – 4.30 p.m.	Scope of entrepreneurship in fish hatcheries:Seed production and larval management	S. Venu, J. Sivakumar, J. Jayanthi and M.G.Ragunathan Guru Nanak College, Chennai.
4.30 p.m. – 4.40 p.m.	Addressing the Gender Concerns in Social Entrepreneurship	Ajay, R. Saradha Gangadharan College, Puducherry
4.40 p.m. – 4.50 p.m.	Scope of social entrepreneurship in sericulture Cottage industry	S. Bhuvaneswari, J. Jayanthi and M. G. Ragunathan Guru Nanak College, Chennai.
4.50 p.m. – 5.00 p.m.	Socio-Cultural factors and their Impact on the Development of Women Entrepreneurs in Tamilnadu	S. SARANYA, G.JEYALAKSHMI and K.CHANDRASEKAR Alagappa Institute of Management, Alagappa University, Karaikudi
5.00 p.m. – 5.10 p.m.	A study on Perception of Students on Impact of Practical Approach Taught in the Institutes of Higher Education Towards Entrepreneurial Development	D. Sowmya and Anitha Malisetty Saradha Gangadharan College, Puducherry



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CLOSING CEREMONY – VALEDICTORY

5.15 p.m. – 5.45 p.m.	Welcome Address	Dr. V. Bharathi Harishankar Professor & Head, Dept. of Women Studies, University of Madras
	Summarising the conference	Dr. M. Sornam Professor – Dept. of Computer Science, University of Madras
	Feedback from the participants	
	Valedictory Address	Prof. Dr. N. Mathivanan Registrar University of Madras
	Vote of Thanks	Dr. N. Godhantaraman Deputy Director - UGC-HRDC, University of Madras