







# INNOTAL Project co-funded by Erasmus+ Programme of the European Union UNIVERSITY OF MADRAS, Chepauk, Chennai

presents to you

NATIONAL WEBINAR ON

## "REINVENTING THE WORKPLACE: CORONA AND BEYOND"

**Date: 12.07.21 (Monday)** 

Time: From 10 am to 11.30 am

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### **RESOURCE PERSON**

REVATHI SUBRAMANIAN

Managing Director, Chief Data Scientist & Global Head - Data Science,

Accenture Operations United

States of America



### **ABOUT RESOURCE PERSON**

Revathi Subramanian is Managing Director, Chief Data Scientist and Global Head- Data Science for Accenture Operations, at the United States of America and leads a global, world class team of Data Scientists and Engineers addressing complex problems in Procurement, Infrastructure, Digital Marketing etc. using advanced analytics. Revathi has an impressive track record of building world class machinelearning based product lines. At Accenture, Revathi has led one of the most complex solutions, Predictive Engineering Computer, which provides an accurate prediction for job-level resource usage, run time, and chances of a job ending abnormally, in real time. The Intelligent Collections solution she led won the prestigious Adam Smith award for best AR Solution in 2020 from Treasury Todaymagazine. Earlier, she was Senior Vice President, Data Science at CA Technologies where she successfully launched various eCommerce 3D Secure Fraud, Security, and IT Management analytical product suites. As Director, R&D in SAS Institute Inc. she conceptualized, built, and implemented SAS Fraud Management (aka Raptor) solution with sophisticated Machine Learning / AI / Neural Network based fraud detection and advanced analytic solutions for Tax Under-filing, Collections, Network Intrusion Detection etc. For her pioneering work, she was awarded the "CEO award of excellence" by the CEO of SAS Institute in 2011.

Revathi is an inventor with 25+ patents and a recognized data science expert with a book to her credit published by Wiley. Revathi holds M.S. in Statistics degree from the Ohio State University and a Bachelor's Degree in Mathematics from Ethiraj College, Chennai.



### UNIVERSITY OF MADRAS

The University of Madras is entering 165th year of its establishment in 2021-22. University of Madras, organized on the model of London University, was incorporated on 5th September, 1857 and is the mother of almost all the old Universities of Southern India. The University's area of jurisdiction has been confined to three districts of Tamil Nadu in recent years. This is consequent to establishment of various universities in the State and demarcation of the University territories. The University has been growing from strength to strength while widening its teaching and research activities. The University imparts both Under Graduate and Post Graduate Education through the Affiliated Institutions which are spread over the districts of Chennai, Thiruvallur and Kancheepuram. The University Departments of study and research are spread over four campuses organized into various schools, each of which offers Post Graduate Courses in respective specialization, part time and full time Ph.D. Programmes. Based on its academic achievements; the University of Madras has been accredited at the 'A' Grade Level by the National Assessment and Accreditation Council (NAAC) and the UGC has recognised the University as one of the centres for "Potential for Excellence" in the country.

### **INNOTAL PROJECT**

The INNOTAL Project (Integrating Talent Development into Innovation Ecosystems in Higher Education) is a project under the Erasmus+ Programme, Action-Capacity Building in Higher Education of the European Union. The project partnership involves 5 EU partners (4 of which are universities) from Bulgaria, Greece, Finland and the United Kingdom, and 10 Partner Country Universities: 4 from India, 2 fromthe Philippines, 2 from Nepal and 2 from Sri Lanka. The INNOTAL project aims to build the capacity of universities in the Philippines, Nepal, Sri Lanka and India to embed graduates' employability in their core activities to facilitate the development of student talent through co-curricular and extracurricular innovation activities involving key stakeholders, with a view to contributing youth employment, inclusive growth and sustainable development. The University of Madras is also one of the partnering institutions from India for this project and has been working with the INNOTAL project in achieving its objectives.



### **PROGRAMMECONVENORS**

Dr. N. GODHANTARAMAN, INNOTAL PROJECT MANAGER DEPUTY DIRECTOR-UGC HRDC, UNIVERSITY OF MADRAS

Dr. BHARATHI HARISHANKAR,INNOTAL
PROJECT PI PROFESSOR & HEAD
DEPARTMENT OF WOMEN STUDIES,UNIVESITY OF
MADRAS

Dr. M. SORNAM, INNOTAL
PROJECT PIPROFESSOR
DEPARTMENT OF COMPUTER SCIENCE, UNIVERSITY OF
MADRAS

### PROGRAMME COORDINATOR

Dr. P. S. MANJULA,
ASSISTANT PROFESSOR
DEPARTMENT OF MANAGEMENT STUDIES,UNIVERSITY OF
MADRAS

For further details please contact:Mr. Sakthi Vigneshwar Research Scholar,

DOMS, University of Madras Mobile: 8072331782

