



2-year Action Plan of the Talent Co-Creation Lab at RK University

2022 indicators	2023 indicators	Key Performance Indicators
<p>1st Year of Operation:</p> <ul style="list-style-type: none"> ● Finalize RKU Co-creation policy for sustainability ● Finalize selection process, mentor board ● Finalize Exit policy for incubatees ● Set up Incubation space ● Build workshop having all basic tools for developing prototypes ● Branding & Marketing ● Attracting agencies for supporting start-ups through free consultation ● Raise awareness about start-up support being provided by RKU Talent Co-Creation Lab ● Organize 10 workshops / Seminars / Conferences on: <ul style="list-style-type: none"> ○ Design Thinking and Design Driven Innovation ○ Flash venture ○ Mind to Market Workshop ○ Crowdfunding ○ Monetization of IP ● Provide value added services such as Legal, Taxation, Accounting, Financial Management, IPR, etc. 	<p>2nd Year of Operation:</p> <ul style="list-style-type: none"> ● Involving NRI Gujarati Communities with Alumni Associations. ● Invite local industries to set up Angel fund ● Advancement of Incubation space and prototype building facilities. ● Branding & Marketing. ● Promote RKU Student Start up policy at its 500 affiliated colleges. ● Raise awareness about start-up support being provided by RKU Talent Co-Creation Lab ● Organize 10 workshops / Seminars / Conferences on: <ul style="list-style-type: none"> ○ Angel Investing Case studies ○ Speed Dating with Venture Capitalists and Angel Investors ○ Basic Workshops on developing Entrepreneurship capabilities. ● Provide value added services such as Legal, Taxation, Accounting, Financial Management, IPR, etc. 	<p>150 students participate in various events - in 2022</p> <p>125 students participate in various events - in 2023</p> <p>10 ideas converted into proof of concepts – 2022</p> <p>10 ideas converted into proof of concepts – 2023</p> <p>5 student start-up enterprises– 2022</p> <p>5 student start-up enterprises– 2023</p>