



2-year Action Plan of the Talent Co-Creation Lab at University of Madras

| Action Planned | Timeline / deadline | Responsible Persons | Funding Options |
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| 1. Local on-line registration platform for the Talent Lab to link students, faculty and external stakeholders. | <ul style="list-style-type: none"> Dec.2021 - Alpha testing Stage Jan. 2022 - Beta testing stage Feb. 2022 - Finalisation & Launch <p>Deadline: Feb.28, 2022.</p> | Dr. M. Sornam & her Research Team | Self-supportive |
| 2. A committee comprising of faculty from diverse disciplines, administrators, external stakeholders and industry experts will be constituted to plan programs, organize entrepreneurship and innovation training sessions/workshops, train the trainer programmes. | <ul style="list-style-type: none"> Jan. 2022 - Initiate and send invitations to seek their willingness to serve as members Feb.01 – March 15, 2022- Convene meeting, finalize training / workshop schedule and display it in the website Approval from University authorities <p>Deadline: March 15, 2022.</p> | Dr. N. Godhantaraman & other INNOTAL Team Members. | Not required |
| 3. Student Business Plan Competitions for University/College students will be conducted at the Talent Lab and best Business Plan will be chosen and supported / sponsored by external stakeholders / industry. | <p>Business Plan Competitions will be conducted every semester – odd and even semester.</p> <p>Odd semester (15 weeks) - July –Dec. 2002):</p> <ul style="list-style-type: none"> Notification of competitions 5th week of odd semester Call for Faculty & External Stakeholders for selection of plan Scrutiny of selection of students' business plan proposal <p>Even semester (15 weeks) – Jan-May 2023.</p> <ul style="list-style-type: none"> Conducting Induction Programme Capacity building and Training to fine-tune the proposals Final presentation with | INNOTAL Team & Entrepreneurship and Career Hub Centre, University of Madras & External stakeholders / mentors. | Banks/ Industries / IT Organizations |



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| | experts | | |
| | <ul style="list-style-type: none"> Declaration of Results and award of certificate. | | |
| 5. | New policies and guidelines will be prepared to involve external stakeholders, industries and public sector organizations in the work of the Lab. | <ul style="list-style-type: none"> March 2022 - Identifying existing University guidelines April 1-15, 2022. Preparation of draft polices and guidelines April 15-30, 2022 Approval from University authorities. <p>Deadline: April 30, 2022</p> | <p>Dr. N. Godhantaraman INNOTAL Project Manager</p> <p>Dr. P.S.Manjula Coordinator - Entrepreneurship and Career Hub Centre, University of Madras</p> <p>&</p> <p>University Legal Experts.</p> <p>University RUSA funding</p> |
| 6. | In collaboration with external stakeholders / industry experts, will explore the possibility of developing and introducing a competence based framework for assessing students' skills and talent. | <ul style="list-style-type: none"> June 1-20, 2022 - Identification and preparation of invitation to external stakeholders / industry experts June 20-30, 2022 - Sharing invitations and arranging for brainstorming session July 1-31, 2022 - Preparing materials and guidelines for competence-based framework for assessing students' skills and talent August 1-10, 2022 - Preparing draft and getting approval from University authorities. <p>Deadline: August 10, 2022</p> | <p>INNOTAL Team & Entrepreneurship and Career Hub Centre, University of Madras, External Stakeholders/Industry Experts</p> <p>University RUSA funding / Seek funding from Industry and NGOs.</p> |
| 7. | The database of external stakeholders willing to collaborate with the University created during INNTOAL will be further developed with the help of the existing systems of University Students Advisory Bureau (USAB), University Industry Community Interaction Centre (UICIC) and Madras University Alumni | <ul style="list-style-type: none"> June 20-25, 2022 - Initiate and arrange coordination meeting with different centres of University to discuss the database June 25-August 30, 2022 - Develop tools for creation of database and develop format for collecting details of external stakeholders Sept. 1 to Dec 20, 2022 - Compilation of | <p>INNOTAL Team, Entrepreneurship and Career Hub Centre, University of Madras, Staff of USAB, UICIC, MUAA</p> <p>University RUSA funding / Industry / NGOs.</p> |



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| | Association (MUAA) for the benefit of students and faculty to approach or establish collaboration. | comprehensive database of external stakeholders with their profile for the benefit of students and faculty to approach or establish collaboration | | |
| | | Deadline: December 20, 2022 | | |
| 8. | Design and deliver more foundation courses in Entrepreneurship training to improve graduates' employability – in all science departments, as well as Departments relevant to Arts, Entertainment and the Creative Industries. | <ul style="list-style-type: none"> June 20-30, 2022 – initiate to organize faculty and school meeting for developing course materials for foundation courses in Entrepreneurship & training Dec. 20, 2022 – prepare draft proposal and submit it for approval to University academic bodies Approved course materials will be implemented in the next academic year, i.e. July 2023. | Dr. V. Bharathi Harishankar, Dr, Manjula, Coordinator Entrepreneurship and Career Hub Centre, University of Madras, Faculty, External Stakeholders/ Industry Experts. | University RUSA funding. |
| | | Deadline: Dec. 20, 2022. | | |
| 10. | For career orientation and employment opportunities, systems such as Social Entrepreneurship Incubation Centre, Youth Resource Centre, Student Platform for Collaboration with the Stakeholders will be created. | <ul style="list-style-type: none"> August to Oct. 2022 - Initiate discussions with different stakeholders to set up Social Entrepreneurship Incubation Centre, Youth Resource Centre, Student Platform. | INNOTAL Team & Entrepreneurship and Career Hub Centre, University of Madras, External Stakeholders/Industry Experts | RUSA Funding/Seek funding from Industry / NGOs |
| | | Deadline Oct.30, 2022. | | |
| 11. | Entrepreneurship skill development programmes / mentor assistance will be expanded with the help of volunteering organizations to public and students from rural areas and affiliated colleges. | <ul style="list-style-type: none"> March 2023 – June 2023 – initiate the dissemination of various activities related to Entrepreneurship skill development / mentor assistance. July – Dec. 2023 - Resource materials and brochure will be prepared to circulate to Women Self-Help Groups, students from rural areas | INNOTAL Team & Entrepreneurship and Career Hub Centre, University of Madras, External Stakeholders/ Industry Experts /Mentors, Trainers | University funding RUSA / funding from Industry / NGOs |



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| | | and affiliated colleges through volunteering organizations. | |
| | | Deadline: Dec. 2023. | |
| 12. | INNOTAL Lab will organize entrepreneurship skill development programmes outside the University for the Women Self-Help Groups in association with Madras School of Social Work, an affiliated institution of University of Madras. | <ul style="list-style-type: none"> January 2022 to December 2023 - every six month intervals, skills development programmes for Women Self-Help Groups will be conducted. | INNOTAL Team & Entrepreneurship and Career Hub Centre, University of Madras, Faculty of Madras School of Social Work, External Stakeholders/NGOs University RUSA funding/ Seek funding from Industry / NGOs |