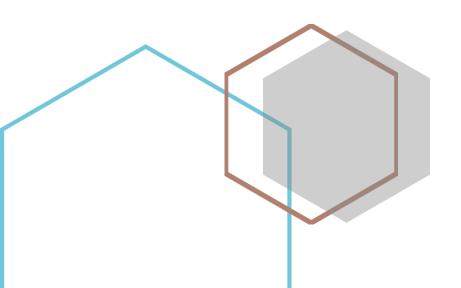


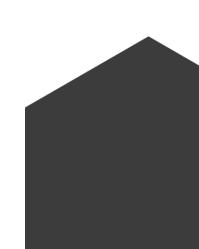
# FRAMEWORK FOR EMBEDDING EMPLOYABILITY INTO UNIVERSITY OPERATIONS POSSIBILITY FOR MAINSTREAMING ENTREPRENEURSHIP EDUCATION

BENGUET STATE UNIVERSITY, PHILIPPINES

Integrating Talent Development into Innovation Ecosystems in Higher Education 586227-EPP-1-2017-1-BG-EPP









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The framework is a strategic document presenting the University plans and priorities for embedding employability across the key institutional activities – curriculum development and delivery, research and innovation and outreach. Its overall objective is to ensure that the University effectively promotes graduates' employability while contributing to national and regional developmental priorities.

The framework seeks to devise a feasible plan for including both external stakeholders (business, the citizen sector and the public sector) and students/recent graduates in employability strategies. It is focused on 'embedding' employability into various institutional activities rather than on devising ad hoc initiatives and measures for employability promotion.



#### BSU STEPS AHEAD: TALINNO sa Trabaho

(Talent Innovation for Employability)

Benguet State University envisions being a premier University delivering world-class education that promotes sustainable development amidst climate change. To make this happen, BSU has set five strategic goals for 2020:

- (1) to develop proactive programs to ensure relevant quality education, with one of its indicators focused on developing alternative learning experience to enhance skills that match industry needs
- (2) to develop proactive programs for quality service, with one of its indicators focused on enhancing relevant human resource development programs
- (3) to enhance responsive systems and procedures for transparent institutional development, with one of its indicators focused on ensuring inclusive and consultative decision-making
- (4) to develop relevant and gender-sensitive research and extension programs for institutional development, sustainable communities, climate resilience, industry innovation and partnership, with one of its indicators focused of partnering with strategic local, regional, national and international entities
- (5) to strengthen and expand public-private partnerships, with one of its indicators focused on strengthening the linkage among academe, industries, Local Government Units, and the community (BSU Strategic Plan 2020).

As a proactive response to these targeted goals, BSU linked with the Project INNOTAL: Integrating Talent Development into Innovation Ecosystems in Higher Education. This projects connects 14 Universities from Europe, India, the Philippines, Nepal, and Sri Lanka. It is cofunded by the European Commission through the Erasmus+ Programme – Capacity Building in Higher Education. INNOTAL's objective is to build the capacity of the participating Asian universities to nurture a culture of high-quality research and innovation shared by both faculty and students. Successful implementation of this project can help BSU realize the indicators identified for each institutional development goal listed above. Primarily, the Project activities will promote the uptake of entrepreneurship education and innovation training, and will support the universities in intensifying knowledge flows between the academia and external stakeholders – industry, the public sector and the community. The project team at BSU shall establish and kick-start the operations of a Talent Co-Creation Lab, which should serve as a co-creation space bringing together faculty, students and external stakeholders to jointly pursue innovation, research and talent promotion activities.

In strategizing to mainstream this project into the system of the University, a framework has to be adapted which is TALINNO sa Trabaho (Talent Innovation for Employability). TALINNO conveys also the Filipino term "talino" which means 'intelligence'. Five clusters of talino or intelligences have been identified based on the Philippine Talent Map Initiative of the Department of Labor and Employment and the Civil Service Commission Human Resource Management Competencies. These will be the competences that need to be honed among the students to develop their capacities to become a 21<sup>st</sup> century-ready workforce. They shall be identified as BSU students' Employability Quotient or EmQ, a measure that will indicate their readiness level for work engagement.

The development of the EmQ of students will jumpstart right after they are enrolled at the university, and shall persist until they get employment in reputable industries. Strategic activities shall be imbedded in the operations of the university to make this possible, and these shall include curriculum enhancement to integrate more entrepreneurship and innovation learning through research, projects, and/or internship programs. It shall be supported by dynamic talent



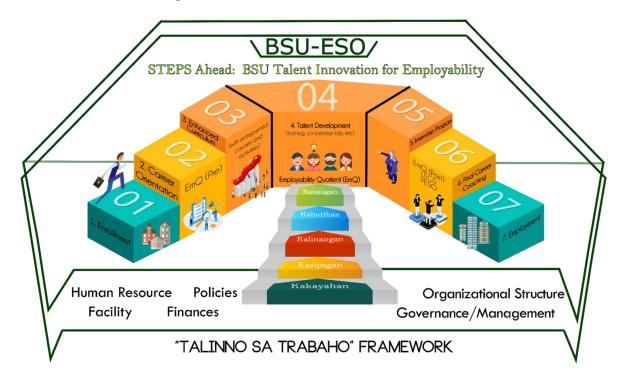


development activities that shall provide more trainings and experiences for students in creating innovations or entrepreneurial engagements with external stakeholder participation through a co-creation lab as a conduit. The Labour Education for Graduate Students (LEGS) facilitated by the Office of Student Services shall innovate on its career orientations to conduct pre-EmQ and post-EmQ measures for monitoring and evaluation purposes, augment its job fair and, if possible, implement an innovation summit for students as an add-on to the student research congress that is held at the University annually.

To optimize students' learning, it is necessary for the University to provide the base or support for activities relevant to employability, entrepreneurship and innovation. These activities are related to teaching and nonteaching personnel's continuing professional education, facility improvement, policy-making, and improved governance and management system.

The sustainability of TALINNO at the university has to be ensured in the coming years. It is essential to establish the Employment Services Office that shall function as the hub of student activities for employability.

The framework is based on internal and external stakeholder consultations conducted by the team. The successful implementation of this project will help make university education more relevant to the challenges faced by societies and national economies, and will promote the employability and talent of university graduates, making them better skilled to contribute to sustainable national development.





#### Employability Quotient or EmQ

- (1) Kakayahan / technical competencies (operational capabilities)
  - 1.1 Technology / computer skills
  - 1.2 Digital data management, with system
  - 1.3 Research and analytics
  - 1.4 Entrepreneurship
- (2) Kasipagan / industry core skills (vital skills to perform any assigned task)
  - 2.1 Communication skills (oral, written and ICT)
  - 2.2 Multi-tasking
  - 2.3 Work excellence
  - 2.4 Service delivery
- (3) Kalinangan / self-management skills (skills required in managing one's life
  - 3.1 Life-long learning / continuing professional development
  - 3.2 Creative problem solving
  - 3.3 Innovativeness
- (4) Kabutihan / attitudinal skills (personal attributes that enhances job performance, career growth and interpersonal skills)
  - 4.1 Work life balance
  - 4.2 Assertiveness
  - 4.3 Team player
- (5) Katatagan / Leadership skills (motivating other people to achieve goals)
  - 5.1 Critical thinking and decision-making
  - 5.2 Partnership / linkages
  - 5.3 Strategic thinking for performance and productivity



#### OBJECTIVES OF THE STRATEGY

BSU Talinno (Talent Innovation for Employability) aims to contribute to increasing the economic growth of the Cordillera Administrative Region by ensuring graduate employability. Specifically, it shall:

- ✓ Create / craft the BSU TALINNO framework for imbedding employability and/or mainstreaming entrepreneurship education and innovation training across disciplines
- ✓ Present and consult with internal and external stakeholders BSU's vision for the institutionalization of the Talinno framework
- ✓ Integrate entrepreneurship and innovation in the subject curriculum by enhancing course syllabi
- ✓ Craft a competency model by developing the Employability Quotient (EmQ) which shall be used to measure student work-related competencies
- ✓ Plan for conducting continuing talent development programs along other co- and extra-curricular activities, employee training relevant to entrepreneurship and innovation, and industry meet ups, among others
- ✓ Standardize the BSU internship program by developing guidelines of implementation using the BSU TALINNO framework
- ✓ Enhance the engagement of external stakeholders with BSU students through innovative programs
- ✓ Recommend the establishment of adequate support to sustain the program, particularly the BSU Employment Service Office and an additional facility like a student entrepreneurship center
- ✓ Plan for conducting career orientations and/or coaching under the Labor and Employment Graduate Services (LEGS) of the Office of Student Services, job fairs and other related activities
- ✓ Determine the employability rate of BSU students.

CURRENT INEFFICIENCIES AND GAPS

## Current inefficiencies and gaps in entrepreneurship education and innovation training

- Lack of entrepreneurship courses in many study programs offered at BSU (e.g. technopreneurship)
- Lack of entrepreneurship and innovation training for BSU students
- Teachers are not immersed in industries for training and





- update of key entrepreneurship and innovation skills
- Lack of facilities for students' and teachers' training in entrepreneurship and innovation (e.g. high-end computers)
- Lack of a student entrepreneurship and livelihood center
- Lack of regular review of course syllabi to reflect entrepreneurship in outcomes-based education
- Insufficient hiring of competent teachers

#### Current inefficiencies and gaps in the learning process

- Lack of opportunities for multidisciplinary collaboration among students
- Insufficient emphasis on the development of critical thinking through problem-based simulations and case studies
- Insufficient synthesis of subjects to explore and identify their relationships or connections
- No impact analysis on students' learning during internship programs
- No standard guidelines followed in the university in the conduct of internship programs
- No orientation programs for interns (with parents)
- Need to provide flexible class schedules suitable for working students
- Need to provide psychosocial support for students engaged in internships
- Need to develop portfolio related to internship experiences, product innovation and/or entrepreneurship engagements

#### Current inefficiencies and gaps in student talent development

- Lack of laboratory mode of learning, even as pilot activity
- Need for competency and employability assessments for students
- Need to conduct assertiveness and communication training for students
- Need to provide student leadership training that promotes individuality / individual differences

## Current inefficiencies and gaps in relations with external stakeholders

- Not enough industry meet-ups with students
- Not enough immersion of faculty in industries





Need for regular consultations with external stakeholders

#### Current inefficiencies and gaps in career orientation

- Not enough emphasis on competency-based training
- Need to conduct pre- and post- career orientation for students

FEASIBLE FUTURE IMPROVEMENTS, MEASURES AND ACTIONS

## Increasing the quality or number of entrepreneurship courses and innovation trainings

- ✓ Proposed new course offerings should integrate entrepreneurship and innovation
- ✓ Ensure that teacher selection is competence-based and meets the requirements of quality assurance

## Introducing entrepreneurship education and innovation training in more disciplines, namely:

- ✓ Agriculture
- ✓ Veterinary medicine
- ✓ Agricultural engineering
- ✓ Nursing
- ✓ Education
- ✓ Home economics, nutrition and dietetics
- ✓ Forestry
- ✓ Arts and Sciences
- ✓ Institute of human kinetics
- ✓ Institute of public administration

#### Improving students' learning experience through practicebased methodologies, extra- and co-curricular activities, or more practical training and internships

- ✓ Internships and on-the-job training (OJT) should ensure more hands-on experience in industries
- ✓ Laboratory classes should focus more on problem-based learning
- ✓ Class schedules more suited for student assistants and working students should be designed
- ✓ Entrepreneurial and innovation projects should be incorporated as requirements into study programs
- ✓ Quality of teaching should be improved through training of faculty members





- ✓ Course audits based on expected competences identified by industries and professions should be conducted
- ✓ Portfolio assessment should be used towards the end of internships/ work immersion
- ✓ Thesis writing or research should be scheduled way before the final year of the student

Promoting student talent development by involving them in innovation and research activities in cooperation with external stakeholders (business, the community and the public sector) and other activities aimed at improving students' employability (including career orientation)

- ✓ The student research congress should continue to be organized
- ✓ A student innovation congress/summit should be launched
- ✓ Innovation and entrepreneurship activities should be supported by appropriate facilities
- ✓ Involvement in extra-curricular activities related to entrepreneurship, innovation and volunteerism should become a factor for the recognition of student organizations
- ✓ Meet-up with industries should be incorporated into co- and extra-curricular activities
- ✓ Curricula should be revised to target functional/technical/organizational leadership and core competences identified by industries
- ✓ The BSU Employment Services Office (BSU ESO) should be established to oversee the University activities on employability
- ✓ Continuing career orientation should be conducted
- ✓ The Employability Quotient (EmQ) should be administered pre- and post-graduation
- ✓ Learning interventions that respond to poor or low EmQ factors should be designed.

PRIORITY AREAS OF STUDY IN WHICH ENTREPRENEURSHIP COURSES SHOULD BE INTRODUCED BSU plans to incorporate Entrepreneurship Courses in the following disciplines

- ✓ Agriculture
- ✓ Veterinary medicine
- ✓ Agricultural engineering
- ✓ Nursing
- ✓ Education





- ✓ Home economics, nutrition and dietetics
- ✓ Forestry
- ✓ Arts and Sciences
- ✓ Institute of human kinetics
- ✓ Institute of public administration.

PRIORITY AREAS FOR RESEARCH, INNOVATION AND OUTREACH IN WHICH STUDENTS COULD GET ENGAGED TOGETHER WITH EXTERNAL STAKEHOLDERS Students can be involved in research and innovation in the following areas:

- ✓ Development of new technologies and innovation for improving existing technologies
- ✓ Development of new processes and innovation for improving existing processes
- ✓ Market development
- ✓ Gender inclusion
- ✓ Unemployment in farming communities
- ✓ Climate change, climate resiliency, health and environmental issues
- ✓ Alternative energy
- ✓ Animal and veterinary research
- ✓ Issues and opportunities arising from ASEAN integration
- ✓ Product development
- ✓ Product packaging and labelling
- ✓ Student volunteer work.

AVAILABLE
FINANCIAL AND
ORGANIZATIONAL
RESOURCES THAT
COULD ENABLE THE
IMPLEMENTATION
OF THE NEW

ACTIONS

- ✓ BSU has current budget allocations for Colleges and the Office of Student Services
- ✓ BSU can utilize general appropriations for the continuing professional development of employees and for activities related to gender and development.

AVAILABLE HUMAN RESOURCES THAT COULD ENABLE THE IMPLEMENTATION OF THE NEW ACTIONS

- ✓ BSU can request for additional staff (even in contractual or job order capacity) in relation to the establishment of the BSU ESO
- ✓ BSU can designate focal persons for student employability services
- ✓ BSU can implement the newly approved policy on the PRAISE EVERLASTING awards that includes innovation





GOVERNANCE AND MANAGEMENT OF THE IMPLEMENTATION OF THE PROPOSED NEW ACTIONS

LEADERSHIP IN THE PROCESS OF INSTITUTIONAL CHANGE; RESPONSIBILITIES OF OTHER INSTITUTIONAL STRUCTURES, OFFICES OR STAFF

STAKEHOLDER ANALYSIS

- award for faculty and staff, as well as awards for research and development
- ✓ BSU can incorporate an award for the Top 3 colleges / institutes with the highest number of employed students in their line of specialization right after graduation.
- ✓ Vice President for Academic Affairs to manage the implementation of the new actions
- ✓ Office of Student Services to implement and monitor the new actions
- ✓ BSU will request for the creation of the Committee on Graduate Employment
- ✓ The INNOTAL team will have managerial and monitoring role with regard to the new actions.

The Office of the Vice President for Academic Affairs should lead the strategic change.

Support staff / units:

- ✓ Vocational and Placement Unit of the Office of Student Services (OSS)
- ✓ Staff for Entrepreneurial activities of the OSS
- ✓ Director of the BSU Agri-technology Based Incubation
- ✓ College focal persons for graduate employment
- ✓ Human Resources Development Office for continuing professional education, rewards and recognition of employees.

The following tables present the basic stakeholders and their expected effective power to influence the implementation of the framework.



Stakeholder	Stakeholder position toward proposed actions (+ or -)	Stakeholder's level of influence	Stakeholder's level of interest in the change	Possible approaches to winning this stakeholder over or limiting its negative influence
INTERNAL STAKEHOLDERS				
Board of Regents	Positive	High	Strong	Consultation in areas of concern
Administrators (President, VPs, Deans, Directors, Department Chairs, Heads of offices)	Positive	High	Strong	Consultation in areas of concern
Entrepreneurship Faculty members	Positive	High	Strong	Keep informed/ Consultation in areas of concern
Non-entrepreneurship faculty members	Negative	Low	Weak	Inform via general communications, newsletters
Support staff (finance)	Negative	High	Weak	Keep informed/ Consultation in areas of concern
Support staff (general services)	Negative	Low	Weak	Keep informed
Support staff (student services office)	Positive	High	Strong	Keep informed
Supreme Student Government/student organizations	Positive	High	Strong	Consultation in interest areas
Students in general	Positive	Low	Strong	Consultation in interest areas
Research and Extension sector	Positive	High	Strong	Consultation in interest areas
Business Affairs sector	Negative	Low	Strong	Consultation in interest areas



Stakeholder	Stakeholder Position toward proposed actions	Stakeholder's level of influence-	Stakeholder's level of interest in the change	Possible approaches to winning this stakeholder over or limiting its negative influence
EXTERNAL STAKEHOLDERS				
Commission on Higher Education (National and Regional)	Positive	High	Strong	Inform through dissemination
Regional Development Council	Positive	High	Strong	Inform through dissemination
National/Regional Line Agencies (NEDA, DA. DTI, DOST, DOLE, DOE, DOT, DOH, etc.)	Positive	High	Strong	Inform through dissemination
Cordillera Universities and Colleges	Negative	Low	Strong	Consultation in interest areas
La Trinidad Municipal Government, Benguet Provincial Government	Positive	High	Strong	Inform through dissemination
CAR Provincial/municipal local governments	Negative	Low	Weak	Keep informed
Technology beneficiaries	Positive	Low	Strong	Inform through dissemination
Parents	Positive	High	Strong	Consultation in interest areas
Private sector (food business, manufacturing, retail)	Positive	High	Strong	Consultation in interest areas
Service providers (utilities, banks)	Positive	High	Weak	Keep informed
NGOs, associations, cooperatives	Positive	Low	Weak	Consultation in interest areas
International academic partners (universities/colleges)	Positive	High	Weak	Engage in joint learning and exchange of ideas
International research partners (research agencies)	Positive	Low	Weak	Engage in joint learning and exchange of ideas
International Funding Donors (VLIR-UOS, JICA, USAID, DAAD, etc.)	Positive	High	Weak	Keep informed



#### Internal Stakeholders Matrix Analysis

	Latents	Promoters or Opponents	
	Stakeholders:	Stakeholders:	
	Finance support staff	Board of Regents	
		Administrators (President, VPs, Deans, Directors,	
		Department chairs, heads of offices)	
Possible actions:		Entrepreneurship faculty	
	Consultation in areas of concern; keep updated	Office of Student Services, Supreme Student	
A lot of power and influence	with necessary documents	Government, Research and Extension sector	
		Possible actions:	
		Active engagement; regular consultation (quarterly	
		and as the need arises); involve in decision making	
		as applicable	
	Apathetics	Defenders or Critics	
	Stakeholders:	Stakeholders:	
	Non-entrepreneurship faculty	University Business Affairs sector	
	General services support staff	Students in general	
T	D 111	D 411	
Little power and influence	Possible actions:	Possible actions:	
	Keep informed through newsletters and	Keep informed through newsletters and	
	communications	communications; consultation in areas of interests;	
		involvement in relevant areas	
	Little interest in the new actions	High interest in the new actions	



#### **External Stakeholders Matrix**

	Latents	Promoters or Opponents
	Stakeholders:	Stakeholders:
	Service Providers (utilities, banks)	Commission on Higher Education
	International Academic partners	Regional Line Agencies (NEDA, DA, DTI, etc.)
	International Funding Donors	Local governments of La Trinidad and Benguet
		province, Regional Development Council, Parents,
	Possible actions:	Private Sector
A lot of power and influence	Keep informed through communications and	
	newsletters; engage and increase level of	Possible actions:
	interest	Regular updating and feedback meetings every
		quarter; regular consultations through annual
		round table discussions; annual press conference;
		active engagement
	Apathetics	Defenders or Critics
	Stakeholders:	Stakeholders:
	CAR Provincial/municipal local governments	Cordillera Universities and Colleges
	NGOs, associations, cooperatives	Technology Beneficiaries
7	International Research partners	D 111
Little power and influence	D. d. J.	Possible actions:
	Possible actions:	Consultation in interest areas; involvement in
	Keep informed through communications and	relevant areas
	newsletters	
	Little interest in the new actions	High interest in the new actions



EXPECTED IMPACT OF THE NEW ACTIONS

Expected impact on university performance – realization of the Vision, Mission, Core Values, and Mandate, support for accreditations, improved image and stature and relevance to university publics.

Expected impact on the process of talent development – minimize trial and error and waste of resources, more focused and targeted actions, BSU as model in the region and the country.

Expected impact on employability of graduates – greater employability, income generation and economic growth, adequate response to industry needs, minimized job/graduate mismatch.

RISK ANALYSIS

Risks	Mitigation/Elimination
	Strategies
Commission of Higher	Clearance/regular
Education (CHED)	consultations with CHED
disapproval of curriculum	
changes	D1 1 11 : C :
College/department/faculty	Planned talks, information
non-acceptance, indifference,	drive, workshops and trainings
complacency	
External stakeholder	Regular consultations and
indifference/lack of	round table discussions, clear
support/vested interests	MOAs on internships and
	other engagements, focused
	expectations setting
Lack of funds to	Make proposals and seek
augment/expand initiatives	interested donors, earmark
e.g. Co-Creation Lab	budget during university
	planning sessions
Student indifference/lack of	Information drive, involving
involvement	students in planning and
	implementation
Difficulty in course and	Have the Vice President for
internship/volunteering	Academic Affairs orchestrate
scheduling	meeting of concerned Deans
	and Directors for discussions
	on scheduling, promote four-
	day class week
Lack of coherent action among	Create the BSU Employment
involved players	Service Office to improve
	coordination and vest
	responsibilities in a particular
	office
No or limited support from the	Present plans to the Board of





Board of Regents/Administration	Regents regularly and rally for support
Accounting and auditing limitations	Regular consultations, exposure of concerned parties to plans and actions in order to get appreciation/support

EXPECTED IMPACT OF THE NEW ACTIONS ON THE AFFECTED STAKEHOLDERS

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Affected stakeholders	Expected Impact
Internal Stakeholders	
Students	Greater exposure to the world of
	work; improved readiness to work;
	Built competences that make them
	more fit for work
Faculty	Inculcation of creative and
	innovative thinking and teaching,
	as well as entrepreneurship
0	thinking
Support staff	Flexibility and effective facilitation
Administrators	Effective and responsive
D 1 1D	leadership
Board of Regents	Effective and responsive
DDE	leadership
RDE sector	Fulfilment of research agenda and
TI.	technology commercialization
University Business sector	Business expansion
External Stakeholders	
	D
Commission on Higher Education	Protocols developed for similar
	initiatives/ventures
Regional line agencies	Availability of a pool of competent
Pagional Davidonment	graduates for job openings
Regional Development Council	Expanded job creation in the
CAR universities and	region  Availability of a model to emulate
colleges	Availability of a model to emulate
Municipal and provincial	Availability of a pool of competent
governments	graduates for job
Soverimiento	openings/development projects
Technology beneficiaries	Creative and relevant technologies
reemiology semeneraries	more widely available
Parents	Employment opportunities for
	children
Private sector	Availability of a pool of competent
2 227 400 000001	graduates for job openings
Service Providers	Availability of a pool of competent
2220 2.20 1.20	graduates for job openings
	8-11300000 Tot Jos openingo



NGOs, associations,	Availability of a pool of competent
cooperatives	graduates for job openings
International academic	Enriched exchange of best
partners	practices
International research	Enriched exchange of best
partners	practices
International funding	Justification/significance for
donors	funding support actions

SWOT ANALYSIS FOR THE PROPOSED ACTIONS

Internal	Strengths	Weaknesses
	Advantages of the proposed	Limitations and challenges
	<u>change</u>	that the proposed changes are
	- Enhanced and	likely to meet
	responsive curricula	- Lack of university
	- Greater chances of	funds to support new
	graduates finding	programs and facilities
	employment	- Poor prioritizing of
	- Better and relevant	available funds for the
	entrepreneurship and	changes
	competency training for	- Non-acceptance or
	students	indifference to the
	- Systems and procedures	proposed changes on
	for internal cooperation	the part of faculty and
	and dialogue put in place	staff
	How performance will be	- Resistance to
	improved?	curriculum and
	- hands-on training	scheduling changes
	opportunities for students	- Resistance to workload
	will be provided (with	changes
	equipment needed)	- Low budget utilization
		rate
	Available resources and	
	capacity that can be used or	Limitations or drawbacks
	channelled to achieve change	that can prevent the change
	and impact	from its potential impact
	- There are	- Half-hearted or
	Entrepreneurship	complacent
	programs currently offered	implementation
	-There are trained	- Lack of
	Entrepreneurship teachers	communication and
	- There is an existing	feedback
	Incubation and Innovation	- Lack of unity and
	center (with some	cooperation among key
	equipment) with a trained	players
	administrator	- Conflict of interests
	- There are existing	- Competitive rivalry
	laboratories for student	- Unsustained support
	entrepreneurship	



-There are Intellectual Property Rights policies

#### External

#### Strengths

## External factors that would help promote and sustain the proposed changes or strengthen their impact

- The Philippine Development Plan (PDP) 2017-2022 stresses the need for Higher Education Institutions to be responsive and to accelerate human capital development
- ASEAN Integration provides opportunities for students' and graduates' mobility
- The Regional
  Development Plan 20172022 emphasizes
  producing graduates who
  can demonstrate 21<sup>st</sup>
  century competencies in
  the global knowledge
  economy
- Intensified job placements for Filipinos through programs of "Build, build, build" and job linkages with foreign countries like Korea, Japan etc. by the Philippine government
- National and regional line agencies and the private sector are supportive to absorbing BSU graduates

#### Weaknesses

External factors that could hinder or delay the proposed changes or weaken their impact

- Possible delays in government budget approval
- Too much politicking in government
- Lack of political will to achieve lasting reforms
- Graft and corruption in government
- Weak enabling environment for higher education institutions
- Low priority for stateof-the-art funding of state universities
- Mismatch between graduate profiles and job market

MONITORING AND EVALUATION MECHANISMS FOR THE PROPOSED ACTIONS

#### Monitoring and Evaluation Activities

- 1. Input monitoring and evaluation
  - ✓ Who and how many faculty members are involved?
  - ✓ Who and how many students are involved (in co-creation lab, internships, and volunteerism)?
  - ✓ What support is being given by the administration?





#### ✓ Are available resources being mobilized efficiently?

#### 2. Process monitoring and evaluation

- ✓ What and how many curricula will be revised?
- ✓ How will the revisions be done?
- ✓ What will be the extent of the revisions?
- ✓ How will relevance be ensured?
- ✓ What is being done and will it be done right?
- ✓ How participative is the process? Were all the relevant stakeholders involved?
- ✓ Will planned activities be conducted in time?
- ✓ Are the internships/practicum achieving targeted goals?
- ✓ What structures/facilities were put in place to achieve the targets?
- ✓ Is the BSU-Employment Service Office functional? What outputs are being delivered? Does the pre and post Employment quotient assessment/initiatives producing the desired results?
- ✓ What policies have been crafted to guide the proposed actions?
- ✓ Is feedback being obtained and given?

#### 3. Technical monitoring and evaluation

- ✓ What student talents are being developed?
- ✓ What linkages with research are forged?
- ✓ Is there effective know-how in product generation?
- ✓ Are the trainings bringing the expected results?
- ✓ Are the facilities and equipment available and fit?
- ✓ Is the INNOTAL Co-Creation Lab functioning as expected? What outputs are being generated? Are the outputs acceptable?

#### 4. Financial monitoring and evaluation

- ✓ Are planned activities being implemented within the budget allocated?
- ✓ Is there sufficient budget for the change to be effected?

#### 5. Output monitoring and evaluation

- ✓ What direct tangible products/services are being generated?
- ✓ Do the students have competencies for employability?
- ✓ Are the outputs generated as planned? Are they accepted?

#### 6. Impact monitoring and evaluation

- ✓ What long-term outcomes are being achieved? Are they as planned?
- ✓ What unintended positive or negative consequences are resulting from the actions?



LOGICAL FRAMEWORK The logical framework that should guide the implementation of the proposed changes is presented below. The University is still consulting with relevant stakeholders before it can quantify the expected results



Objective(s)	Indicators	Means of Verification	Assumptions
Overall Objective: Increased economic growth of the region	Increase of % in Cordillera Administrative Region's Gross Domestic Product by 2030	Philippine Statistical Authority Report	Employment is critical to economic growth
Purpose: Increased and better employment of BSU graduates	% of graduates employed within 3 months, 6 months, a year after graduation% of graduates employed within field of specialization upon first employment% are self-employed graduates as of 2030	Tracer Studies  Tracer Studies	BSU graduates will be preferred over other graduates  There will be a demand for higher paying jobs for BSU graduates
Results:  1. Revised and enhanced Curriculum	All curriculum revised and enhanced by 2021  Minimum number of hours hands- on/practicum/internship component in the curriculum by 2021  All curriculum incorporates problem-based applications	Revised Curriculum  Revised Curriculum  Course syllabi	There is willingness and ability of the faculty for curriculum change  There will be University and Board approval for the curriculum change





2.	Enhanced knowledge, competencies and skills required by students in the workplace	Results above the national passing rate for all courses with professional licensure examinations by 2024	Licensure exam results	Students are willing and able  Assessment tools will give reliable results
		Competences developed in communication, creativity, assertiveness, research, ICT and other areas found wanting by 2025	Competency assessment results	There are willing partners for student internships/practicum
		At least number of students using the Co-Creation Lab per semester	User Registration form	
		At least number of students involved in internships and practicum per semester	Internship reports	
3.	Competent teachers and trained on entrepreneurship	At least teachers attended specialized training in their fields per year	HRDO reports	Teachers are willing and able to be trained
		All teachers attended Entrepreneurship training by 2030	Attendance List HRDO checklist	
		At least teachers are teaching/applying entrepreneurship principles in classes per semester	Course syllabi	



4.	Active interface with research	number of	H 1 1	The research sector will
	and innovation	technological breakthroughs by students per academic year	Technology reports; BSU Annual reports	be supportive of students
		number of innovative products/services developed by students per academic year	Product/service reports; BSU annual reports	
		At least start-up enterprises by 2030	Business registration	
5.	Adequate facilities and established Talent Co-Creation labs	Presence of state-of-the art equipment/ facilities for product development by 2020	Equipment Receipts; Purchase Orders	The university will allocate funds from GAA; additional funds from donors can be sourced
		Operational Talent Co- Creation Lab by 2020	User registry Output reports	donors can be sourced
		Established Entrepreneurial Center by 2025	Office registry at BSU	
6.	Engaged external stakeholders	At least MOAs for internships and other partnerships per year	Copies of MOAs	Stakeholders will be cooperative and will extend support
		At leastfund support extended by external stakeholders per year	Fund transfer documents	Stakeholders have a positive regard of BSU graduates
		At least % of graduates employed by external stakeholders per year	Employment roster	



	Office
2020 members	re willing faculty rs, staff and to help in the
An operational tracer software Software application installed Office application on or before end at BSU-ESO of 2020 Public an	nd private
	are willing to BSU graduates
At least linkages with Minutes of meetings public employment agencies per academic year	
At least linkages with Job fair partnership list private employment agencies per academic year	

#### **Activities:**

- 1.1. Review of curriculum by all departments and colleges in view of incorporating entrepreneurship and talent development
- 1.2. Review of teaching methodologies to encourage the introduction of problem-based approaches, extra and co-curricular activities, practicum and internships
- 1.3. Revising of the curriculum by Department and College Instruction Committees
- 1.4. Evaluation and endorsement of curriculum revisions by the University Administrative council
- 1.5. Presenting the curriculum revisions to the University Board of Regents and getting approval of those revisions
- 1.6. Implementation of the new curriculum
- 1.7. Evaluation of the implementation of the new curriculum





- 2.1. Conducting audit classes for the licensure exams
- 2.2. Conducting competency assessment of students
- 2.3. Getting feedback from employers on lacking competencies of BSU graduates
- 2.4. Providing ICT training (including website development, e-marketing, etc.) to all the students on top of ICT courses
- 2.5. Provide training on building competencies found lacking
- 3.1. Assessment of specialized training required by faculty members and sending them for training
- 3.2. Assessment of entrepreneurship knowledge and skills of faculty members
- 3.3. Conducting entrepreneurship training for all faculty members
- 3.4. Conducting workshops on review of course syllabi and incorporation of entrepreneurship and innovation issues into the curriculum
- 4.1. Informing students of the University research agenda and identifying areas researchable by students
- 4.2. Involving students in faculty research projects and university research projects
- 4.3. Continuing the student research congress
- 4.4. Involving students in technology commercialization efforts
- 5.1. Identifying additional equipment that will be needed in the Talent Co-Creation Lab to become operational
- 5.2. Identifying the location of the Talent Co-Creation Lab and setting-up required equipment
- 5.3. Identifying the nature and location of the Entrepreneurship Center
- 5.4. Earmarking funds required for facilities and equipment
- 5.5. Assigning personnel and purchasing equipment and fixtures
- 5.6. Preparing Manual of operations for the Co-Creation Lab and the Entrepreneurship Center
- 5.7. Preparing and implementing facility/equipment maintenance plan
- 6.1. Identifying external stakeholders to involve
- 6.2. Preparing and signing appropriate MOAs with external stakeholders
- 6.3. Conducting regular consultations with external stakeholders
- 6.4. Preparing information and communication materials for external stakeholders
- 6.5. Identifying relevant projects and activities and involving external stakeholders in them
- 7.1. Discussing the creation and functions of the BSU-ESO with relevant university stakeholders
- 7.2. Preparing a proposal for organizational chart for the BSU-ESO





- 7.3. Getting approval of the Board of Regents through endorsement by the Administrative Council
- 7.4 Hiring/designating people for the office
- 7.5 Earmarking funds for use by the office
- 7.6 Tasking the IT office to seek/prepare software application for effective graduate tracers
- 7.7 Drafting annual operational plans by the BSU-ESO